



Simplink[®]

Trustmark's enrollment technology made *simple*

When it comes to technology, simplicity and functionality aren't just "nice to have", they're essential. This is especially true during enrollment, where employees need a user-friendly experience. Trustmark Simplink[®], is a new enrollment technology solution that can change the way you offer benefit solutions.

What is Simplink?

Simplink is a new API that allows Trustmark insurance products to easily and seamlessly link into any benefits administration system. This means Trustmark products can be offered on any case, regardless of the clients existing system. Simplink is a turnkey, no-cost solution.

The Simplink difference



SEAMLESS EXPERIENCE

Mimics the look and feel of the existing ben admin system for simple navigation.



RICHER PRODUCTS

Access to the full complement of Trustmark products and product features.



CLEANER DATA

Eliminates the need for EDI interface.



SYSTEM FLEXIBILITY

Allows Trustmark products to be offered on any system.



SPEEDY SET UP

Configuration is quick and all cases can be set up quickly after initial configuration.



POLICIES ISSUED FASTER

Data will flow faster through the system, allowing us to issue policies faster.

We're already working with the systems you know, including:

- BenTek
- BenefitConnector
- BenefitFirst
- BenefitBridge
- BenefitsConnector
- BenXpress
- Bswift
- Corestream
- Employee Navigator
- EnrollVB
- FBMC
- HRally
- IES
- Paycor
- Paylocity
- Secova
- Unity
- Verko
- WebBenefitsDesign
- WeCare
- Willis Towers Watson
- WorxHR
- And, coming soon...*
- Pisteos

A better experience for everyone

Simplink will improve the experience for everyone involved in the voluntary benefits enrollment, with benefits for:



Employees

- Simple, cohesive and easy to understand enrollment experience
- The best in insurance protection from Trustmark products



Employers

- A simplified, integrated enrollment system
- Superior voluntary benefits protection offered to employees



Brokers

- Simpler process for handling data
- Ability to offer Trustmark products on any ben admin system
- Ability to offer a smoother enrollment solution to employers



Trustmark offers:



Industry-recognized **Life insurance with long-term care and care benefits**



Critical Illness insurance that provides a lifetime of benefits



Hospital insurance that balances superior protection with unmatched flexibility



Disability insurance with more ways to get benefits in policyholders' hands



Accident insurance that protects employees wherever they need it most

**You care.
We listen.**

**Contact your Trustmark regional sales representative to get Simplink today.
It's a game changer.**

Trustmark Simplink is a trademark of Trustmark Insurance Company.

Trustmark is a registered trademark of Trustmark Insurance Company. Products underwritten by Trustmark Insurance Company and Trustmark Life Insurance Company of New York in New York. Rated A- (Excellent) for financial strength by A.M. Best.

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benefits beyond benefits