

## Notice at Collection – California Consumers Only

Under the California Consumer Privacy Act (“CCPA”), California consumers may be entitled to certain notices and disclosures regarding the collection and use of their Personal Information. This page is intended to provide the Notice at Collection required under the CCPA.

### **Information We Collect**

We collect information that identifies, relates to, describes, references, is reasonably capable of being associated with, or could reasonably be linked, directly or indirectly, with a particular consumer ("personal information"). Personal information does not include:

- Publicly available information from government records.
- De-identified or aggregated consumer information.
- Information excluded from the CCPA's scope, such as:
  - health or medical information covered by the Health Insurance Portability and Accountability Act of 1996 (HIPAA) and the California Confidentiality of Medical Information Act (CMIA) or clinical trial data;
  - personal information covered by certain sector-specific privacy laws, including the Fair Credit Reporting Act (FCRA), the Gramm-Leach-Bliley Act (GLBA) or California Financial Information Privacy Act (FIPA), and the Driver's Privacy Protection Act of 1994.

In particular, we have collected the following categories of personal information from consumers within the last twelve (12) months:

<b>Category</b>	<b>Examples</b>
1. Identifiers*.	A real name, alias, postal address, unique personal identifier, online identifier, Internet Protocol address, email address, account name, Social Security number, driver's license number, passport number, or other similar identifiers.
2. Personal information categories listed in the California Customer Records statute (Cal. Civ. Code § 1798.80(e))*.	A name, signature, Social Security number, physical characteristics or description, address, telephone number, passport number, driver's license or state identification card number, insurance policy number, education, employment, employment history, bank account number, credit card number, debit card number, or any other financial information, medical information, or health insurance information.
3. Commercial information.	Records of personal property, products or services purchased, obtained, or considered, or other purchasing or consuming histories or tendencies.
4. Biometric information.	Genetic, physiological, behavioral, and biological characteristics, fingerprints, faceprints, and voiceprints, iris or retina scans, keystroke, gait, or other physical patterns, and sleep, health, or exercise data.

5. Internet or other similar network activity.	Browsing history, search history, information on a consumer's interaction with a website, application, or advertisement.
6. Geolocation data.	Physical location or movements.
7. Sensory data.	Audio, electronic, visual, thermal, olfactory, or similar information.
8. Professional or employment-related information.	Current or past job history or performance evaluations.
9. Non-public education information (per the Family Educational Rights and Privacy Act (20 U.S.C. Section 1232g, 34 C.F.R. Part 99)).	Education records directly related to a student maintained by an educational institution or party acting on its behalf, such as grades, transcripts, class lists, student schedules, student identification codes, student financial information, or student disciplinary records.
10. Inferences drawn from other personal information.	Profile reflecting a person's preferences, characteristics, psychological trends, predispositions, behavior, attitudes, intelligence, abilities, and aptitudes.

\* - Some personal information included in this category may overlap with other categories.

### **Use of Personal Information**

We may use or disclose the personal information we collect, to the extent permitted by applicable law, for one or more of the following purposes:

1. To provide you with the products and services you have requested.

2. To provide you with information regarding products and services that you are eligible to receive but are not currently utilizing.
3. To perform data analytics:
  - a. For the improvement of our existing products and services.
  - b. For the development of new products and services.
  - c. To engage in customized outreach to you regarding the products and services you have requested, that you are eligible to receive but are not currently utilizing, or that may be of interest to you.
4. To communicate with you via email or mail regarding the products and services you have requested, that you are eligible to receive but are not currently utilizing, or that may be of interest to you.
5. To understand how you use our website and to provide a better user experience.
6. To identify you and associate you with the information you provide if you make a verifiable request to exercise your privacy rights under state or federal law, as further described in the Privacy Policy.
7. To detect, investigate and prevent activities that make us or others uncomfortable, or may violate our policies or may be illegal.
8. To otherwise manage our relationship with you.

We will not collect additional categories of personal information or use the personal information we collected for materially different, unrelated, or incompatible purposes without providing you notice.

We do not sell your personal information to third parties, and we do not allow third parties to use the personal information we provide to them to offer you their products or services.

More information about how we respect your privacy and are committed to protecting it, please review our Privacy Policy.

*Last Updated: July 1, 2020*