

Trustmark Simplink®

Trustmark's enrollment technology made *simple*

When it comes to technology, simplicity and functionality aren't just "nice to have," they're essential. This is especially true during enrollment, where employees need a user-friendly experience. Trustmark Simplink®, is a new enrollment technology solution that can change the way you offer benefit solutions.

What is Simplink?

Simplink is a new API that allows Trustmark insurance products to easily and seamlessly link into most benefits administration systems. This means Trustmark products can be offered on most cases, regardless of the clients existing system. **Simplink is a turnkey, no-cost solution.**

We're already working with the systems you know, including:

- Accordware
- BenTek
- BenefitConnector
- BenefitFirst
- BenefitBridge
- BenefitsConnector
- BenXpress
- Bswift
- Corestream
- Employee Navigator
- Enroll For Life/ iOpt
- EnrollVB
- FBMC
- HRally
- IES
- Optavise
- Paycor*
- Paylocity*
- Pisteos
- Secova
- Unity
- Verko
- WeCare
- Willis Towers Watson
- Workforce Junction
- WorxHR

The Simplink difference



SEAMLESS EXPERIENCE

Mimics the look and feel of the existing ben admin system for simple navigation.



RICHER PRODUCTS

Access to the full complement of Trustmark products and product features.



CLEANER DATA

Eliminates the need for EDI interface.



SYSTEM FLEXIBILITY

Allows Trustmark products to be offered on most systems.



SPEEDY SET UP

Configuration is quick and all cases can be set up quickly after initial configuration.



POLICIES ISSUED FASTER

Data will flow faster through the system, allowing us to issue policies faster.

Voluntary Benefits

Trustmark
benefits beyond benefits

A better experience for everyone

Simplink® will improve the experience for everyone involved in the voluntary benefits enrollment, with benefits for:



Employees

- Simple, cohesive, and easy to understand enrollment experience
- The best in insurance protection from Trustmark products



Employers

- A simplified, integrated enrollment system
- Superior voluntary benefits protection offered to employees



Brokers

- Simpler process for handling data
- Ability to offer Trustmark products on most of the ben admin systems you already know and use
- Ability to offer a smoother enrollment solution to employers

Trustmark offers:

Industry-recognized **Life insurance with long-term care and care benefits**

Critical Illness insurance that provides a lifetime of benefits

Hospital insurance that balances superior protection with unmatched flexibility

Disability insurance with more ways to get benefits in policyholders' hands

Accident insurance that protects employees wherever they need it most

Contact your Trustmark regional sales representative to get Simplink today. It's a game changer.



*Can integrate with Simplink only if leveraging white-labeled version of BSwift

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